The background features a low-angle, perspective view of a modern building's facade with a grid of windows. This is overlaid with a complex arrangement of semi-transparent, overlapping geometric shapes in shades of purple, yellow, and pink. The overall aesthetic is contemporary and architectural.

# GRAPHIC DESIGN

**LATROBE  
COLLEGE  
OF ART &  
DESIGN**

CUA50720

# DIPLOMA OF GRAPHIC DESIGN

## COURSE OUTLINE

Visual language shapes our environment. We interact with communication design constantly in our everyday lives. This nationally recognised CUA50720 Diploma of Graphic Design provides students with an understanding of fundamental design practices including concept development, typography, layout design and creative thinking.

Students gain practical skills across the industry's leading creative software packages along with a sound knowledge of professional practice and design theory.

Students gain exposure to contemporary design trends and explore the dynamics of print and digital design including packaging, publication and website development. Participants develop a folio of creative work spanning branding and identity through to digital and print layout design, photography and drawing.

This program encourages students to develop their creative skill-set in preparation for a career in the field of design.

## STUDY

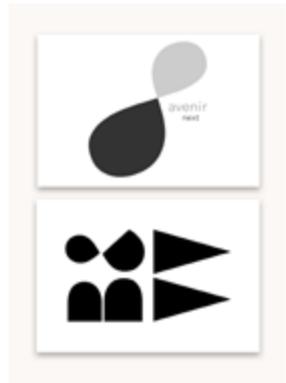
The CUA50720 Diploma of Graphic Design can be completed in one year. Full time study load is three days per week.

## WHO CAN APPLY

The course is open to year 12, non-year 12, mature aged applicants, and international students. The course suits beginners to the more advanced. An ATAR is not required and Vet Student Loans are available.

## CAREER OPTIONS

Career opportunities include advertising agencies, design studios, publishing houses, pre-press and quick press firms. You will also be equipped to set up your own design business or work in a freelance capacity. Students can go onto further university level study and receive credit from the Diploma.



# STUDY PROGRAM

## COURSE UNITS

Communication Design Graphics  
Communication Design Typography  
Photography  
Digital & Moving Image  
Design Theory & Practice  
Graphics & Layout  
Packaging & Publication  
Concept Development  
Branding & Identity  
Web Design  
Drawing & Mixed Media - Layers

## NEW YORK / VENICE BIENNALE / BERLIN

Latrobe College students and non-students also have the opportunity to attend art tours to either New York, the Venice Biennale or Berlin. For two weeks students become fully immersed in art and undertake drawing and studio workshops, producing an art journal. On return to Melbourne, participants are invited to participate in an exhibition of the journals at the Latrobe College Gallery.

## ENTRY OPTIONS

There are three intake options per year. Students can elect to begin at the start of any trimester or term stage.

Part time study and single subject enrolment is also available.

Autumn Term

Feb - May

12 weeks (incl. mid term break 1 week)

Winter Term

Jun - Aug

12 weeks (incl. mid term break 1 week)

Spring Term

Sep - Dec

12 weeks (incl. mid term break 1 week)

## LATROBE COLLEGE OF ART & DESIGN

Established in 1995, Latrobe College of Art and Design is an independent college and key provider of specialist courses in art, design and photography.

The consistent success of past students who are regularly exhibiting or working in their chosen fields is a testament to the vitality and relevance of Latrobe College's programs and teaching staff.



# COURSE ENROLMENT

## HOW TO APPLY

Apply directly to the college from our website. We invite all interested students to come and meet us.

## APPLICATION CLOSING DATES

Application closing dates are one month before trimester starts. The college will accept applications after this time if there are remaining course places.

## INTERNATIONAL STUDENTS

International Students apply directly to the college by email or phone.

## FEES & KEY DATES

Visit our website or contact us directly for information about course fees and the government's Vet Student Loan program for domestic students.

A VET student loan creates a debt that must be repaid to the Commonwealth.

# LATROBE COLLEGE OF ART & DESIGN

138 Cromwell St COLLINGWOOD  
Victoria, AUSTRALIA 3066

e: [admin@lcad.edu.au](mailto:admin@lcad.edu.au)  
p: (03) 9495 6622

[www.lcad.edu.au](http://www.lcad.edu.au)  
[facebook.com/latrobecollege](https://facebook.com/latrobecollege)

## VISITING

Office and Gallery Hours  
Monday to Friday: 10am – 5pm

The college is happy to show interested people through the college by appointment.

## GETTING HERE

The College is 3 km from the city centre and close to public transport.

Registered Provider No. 22248  
CRICOS No. 03157K  
Latrobe International Galleries  
P/L

